



**KERALA STATE BEVERAGES
(MANUFACTURING AND MARKETING) CORPORATION LTD.
(A GOVERNMENT OF KERALA UNDERTAKING)**

Bevco Tower, Vikas Bhavan P. O., Palayam, Thiruvananthapuram-695 033

Phone : 0471-2724970, 2724913 Gram : 'Beverages', Fax : 2727604, E-mail : ksbcedp@gmail.com

KSBC/FIN/P2/FMFL-FMW/2023

27/09/2023

To,

All Suppliers

(FMFL & FMW)

Sub : KSBC- FMFL/FMW -Changes in prices – Direction to re - label new MRP reg :

The Corporation has decided change the wholesale and retail margin rates of FMFL and FMW and which will come into force with effect from 01/10/2023. Hence it is hereby directed to all suppliers to re-label the new MRP before 05.10.2023 on the existing stock held on 30.09.2023 at warehouses and shops of the Corporation. The Suppliers should also ensure that new MRP is printed on future consignments.

Yours faithfully,

GENERAL MANAGER (FINANCE)