



KERALA STATE BEVERAGES
(MANUFACTURING AND MARKETING) CORPORATION LTD.
(A GOVERNMENT OF KERALA UNDERTAKING)
U15549KL1984SGC003927

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KSBC/FIN/P2/NOTICE/2024

Approved On : 16-10-2024

NOTICE TO SUPPLIERS

Sub: KSBC- Implementation of QR code on liquor bottles – Intimation of final date reg:

In order to improve the process of track and trace of each liquor bottle from its origin to end customers, the corporation had already decided to implement QR coded embedded security labels in the bottles. As per clause 13 (C) of rate contract agreement conditions the Corporation required the suppliers to affix the QR code embedded security label on bottles as per the specification mentioned by the corporation. But none of the suppliers have initiated the process to implement it till now.

In view of the above, the corporation is hereby fixing 31/01/2025 as the final date to commence supply of stocks with QR coded security labels. No consignment without QR coded labels after 31/01/2025 will be accepted. It may also be noted that the corporation will totally bear the cost of printing the QR code labels.

CHAIRMAN AND MANAGING
DIRECTOR

Issued By :